

Vocabulary definitions from Cambridge Advanced Learner's Dictionary for text:

SkyMining: interview with Carbon Wealth co-founder Carl Pendragon

in backup , ALSO **back-up** *noun*

1. [C or U] (someone or something that provides) support or help, or something that you have arranged in case your main plans, equipment, etc. go wrong

We're going to need some professional backup for this project.

The party is going to be outdoors, so we'll need to organize somewhere as a backup in case it rains.

*Remember, your colleagues are your backup **system** when things go wrong.*

2. [C] a copy of information that is held on computer, which is stored separately from the computer

*Before we leave work each day, we **make** a backup **of** all the records we have entered into the computer that day.*

*The department's backup **disks** are all stored in a different building.*

3. [C] US a player who plays when the person who usually plays is not available

He's a backup for the Dallas Cowboys.

fill/fit the bill

to be exactly what is needed in a particular situation

That box will fill the bill nicely.

breakthrough *noun* [C]

an important discovery or event that helps to improve a situation or provide an answer to a problem

*Scientists are hoping for a breakthrough **in** the search for a cure for cancer.*

*A **major** breakthrough **in** negotiations has been achieved.*

buy time

to do something in order to be allowed more time

He tried to buy time by saying he hadn't been well.

charcoal *noun* [U]

a hard black substance similar to coal which can be used as fuel or, in the form of sticks, as something to draw with

charcoal for the barbecue

*I prefer sketching **in** charcoal to pencil.*

*a charcoal **drawing***

*The uniform is charcoal (**grey**) (= dark grey) and red.*

compelling *adjective* **STRONG**

If a reason, argument, etc. is compelling, it makes you believe it or accept it because it is so strong

compelling evidence

It's a fairly compelling argument for going.

cost-effective *adjective*

If an activity is cost-effective, it is good value for the amount of money paid

It wouldn't be cost-effective to buy an expensive new computer when all you want to do is word processing.

genuine *adjective*

1. If something is genuine, it is real and exactly what it appears to be

genuine leather

If it is a genuine Michelangelo drawing, it will sell for millions.

2. If people or emotions are genuine, they are honest and sincere

He's a very genuine person.

Machiko looked at me in genuine surprise - "Are you really going?" she said.

genuinely *adverb* - really

I'm genuinely sorry for what I said, I really am.

kick the habit (or addiction) *INFORMAL*

to give up something harmful that you have done for a long time

She used to be a heavy smoker but she kicked the habit last year.

offset *verb* [T] **offsetting , offset , offset**

1. to balance one influence against an opposing influence, so that there is no great difference as a result

*The extra cost of travelling to work is offset **by** the lower price of houses here.*

UK *He keeps his petrol receipts because petrol is one of the expenses that he can offset*

against tax (= can show to the government as being a business cost, and so not pay tax) .

2. to pay for things that will reduce carbon in order to reduce the damage caused by carbon that you produce

We offset all our long-haul flights.

organic ' growth *noun* [U]

If a company experiences organic growth, it develops its own business instead of buying other companies

Our future development will be achieved by organic growth rather than acquisitions of other companies.

patent *noun* [C]

the official legal right to make or sell an invention for a particular number of years

*In 1880 Alexander Graham Bell was granted a patent **on** an apparatus for signalling and communicating called a Photophone.*

*The company **took out/**filed a patent **on** a genetically engineered tomato that remains firm longer than untreated tomatoes.*

patent *verb* [T]

If you don't patent your invention, other people may make all the profit out of it.

pilot *noun* [C] **TEST**

a programme which is made to introduce and test the popularity of a new radio or television series

If you'd seen the pilot, you'd know why they decided not to make a complete series of programmes!

scale sth down *phrasal verb* [M] (MAINLY US **scale sth back**)

to make something smaller than it was or smaller than it was planned to be

A shortage of money has forced them to scale down the project.

scale sth up *phrasal verb* [M]

to increase the size, amount or importance of something, usually an organization or process

My company is scaling up its operations in the Middle East.

span *noun* **TIME**

1. [C usually singular] the period of time that sometimes exists or happens

*He has a short **attention / concentration** span.*

*an average **life** span of seventy years*

***Over a span of** just three years, the new government has transformed the country's economic prospects.*

span *verb* **TIME**

2. [T] **-nn-** to exist or continue for a particular length of time

Tennis has a history spanning several centuries.

Her acting career spanned almost six decades.

sustainable *adjective*

1. able to continue over a period of time

That sort of extreme diet is not sustainable over a long period.

2. causing little or no damage to the environment and therefore able to continue for a long time

*A large international meeting was held with the aim of promoting sustainable **development** in all countries.*

timeline *noun* [C]

1. a line that shows the time and the order in which events have happened

2. a plan which shows how long something will take or when things will happen

unknown *adverb* (ALSO **unknownst**) FORMAL

unknown/unknownst to sb

without a particular person knowing

Unknown to me, he'd gone and rented out the apartment in my absence.

unequivocal *adjective*

total, or expressed in a clear and certain way

The Prime Minister, he said, had the party's unequivocal support.

The church has been unequivocal in its condemnation of the violence.

unprecedented *adjective*

never having happened or existed in the past

*This century has witnessed environmental destruction **on an unprecedented scale**.*

viable *adjective*

1. able to work as intended or able to succeed

In order to make the company viable, it will unfortunately be necessary to reduce staffing levels.

I am afraid your plan is not commercially/economically/financially/politically viable.

2. SPECIALIZED able to continue to exist as or develop into a living being

There is a continuing debate about the age at which a human fetus can be considered viable.

vilify *verb* [T] FORMAL

to say or write unpleasant things about someone or something, in order to cause other people to have a bad opinion of them

*He was vilified by the press **as** a monster of perversity.*

“that being said” = “cela dit”

sequester *verb* - isolate or hide away = mettre sous séquestre, séquestrer.